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Building an European common culture

Why CCC decided to support the Learning@Europe project ?

Learning@Europe supports our CCC mission: using technology as an enabler to realize potential in the area of Education and Bridging cultural divides. It is also unique and very innovative, both technologically and in the educational approach and impact it can have. It utilises Accenture's presence all over Europe and builds on the value of this, tapping into our business capabilities for a very positive application in the wider community.

Which is the value proposition of Learning@Europe in the EU context?

Learning@Europe supports education across borders and cultural boundaries. It connects young people and creates a better understanding of areas of common interest and growing importance. European identity is one such area, particularly given the current developments and complexity of the European Constitution and enlargement of the EU. Learning@Europe makes a contribution to this discussion, involving students, teachers and experts from different countries.

The L@E experience allows participants to better understand and accept differences among different countries with different history and culture, but also supports the discovery and appreciation of common roots that are the basis of a common identity.

Which are your expectation and willing about next years evolutions of Learning@Europe project ?

Our support to L@E was aimed at turning a small but good idea into a large scale educational benefit using new technology and methodologies to create a wide geographic reach across Europe. The early signs are good but we have worked with Politecnico of Milan to design a strong measurement system to covering the evaluation of all participants and we are waiting for this report to confirm the early indications and plan for the future extensions.

I would like to thank Politecnico of Milan for the high quality effort dedicated to this project. It has been a very effective collaboration between two very different types of organisation for one very powerful result.